

# 99 News

The Official Magazine of the International Organization of Women Pilots

## ADVERTISING RATES

Rates effective January 1, 2005

### DISPLAY

Inside pages	4- Color Rate		Black & White Rate	
	1X	6X	1X	6X
Full Page	NA	NA	\$ 600	\$ 500
1 / 2 P	NA	NA	\$ 400	\$ 350
1 / 4 P	NA	NA	\$ 300	\$ 250
<b>Premium Covers</b>				
Inside				
Front and Back	NA	NA	\$ 750	\$ 650
Outside Back	\$ 1000	\$ 900	\$ 850	\$ 750

Rates / per insertion

### CLASSIFIED

Place your classified advertising in the 99 NEWS for only \$45.00 per column inch/per insertion (one inch minimum). 5% discount for 6X insertion. May include a graphic or logo.

### SUBMISSION OF ADVERTISING MATERIAL

Advertising copy can be provided on an IBM Zip disk or CD. Please provide original Tiff or EPS files, along with screen and printer fonts and laser or color key copy of advertising.

**Advertising sent on film will be charged** extra for digital placement and color key..

Production work on any advertising performed by publisher or printer will be charged to advertiser.

Electronic submissions to: [news@ninety-nines.org](mailto:news@ninety-nines.org)

Production Schedule – Due Dates (Feb 1., April 1, June 1, August 1, October 1, December 1

Advertising rates may change at any time

Please send text and camera ready graphics for ad along with check to the address below:

**(All advertising must be prepaid)**

The Ninety-Nines International

The Ninety-Nine News

4300 Amelia Earhart Drive

Oklahoma City, OK 73159

Electronic submissions to: [news@ninety-nines.org](mailto:news@ninety-nines.org)