

99 News

The Official Magazine of the International Organization of Women Pilots

ADVERTISING RATES

Rates effective September 15, 2011

DISPLAY

Inside pages	4- Color Rate		Black & White Rate	
	1X	4X	1X	4X
Full Page	\$ 600	\$ 540	\$ 500	\$ 450
1 / 2 P	\$ 400	\$ 360	\$ 350	\$ 270
1 / 4 P	\$ 300	\$ 240	\$ 275	\$ 225
Premium Covers				
Inside				
Front and Back	NA	NA	NA	NA
Outside Back	\$ 1000	\$ 900	\$ 850	\$ 750

Rates / per insertion

CLASSIFIED

Place your classified advertising in the 99 NEWS for only \$45.00 per column inch/per insertion (one inch minimum). 5% discount for 4X insertion. May include a graphic or logo.

SUBMISSION OF ADVERTISING MATERIAL

Advertising copy can be provided by CD or online. Please provide original Tiff or EPS files, along with screen and printer fonts and laser or color key copy of advertising.

Advertising sent on film will be charged extra for digital placement and color key.

Production work on any advertising performed by publisher or printer will be charged to advertiser.

Production Schedule – Due Dates (March 1, June 1, September 1, December 1)

Advertising rates may change at any time

Please send text and camera ready graphics for ad along with check to the address below:

(All advertising must be prepaid)

The Ninety-Nines International

The Ninety-Nine News

4300 Amelia Earhart Drive

Oklahoma City, OK 73159

Electronic submissions to: news@ninety-nines.org

Contact: Laura Ohrenberg 800-994-1929

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Advertising Specs

Size – Horizontal and Vertical	Production		
Full Page	7.25" wide X 9.5" tall		
Half Page H	7.25 wide X 4.25" tall		
Half Page V	3.5" wide X 9.5" tall		
¼ Page Block	3.5" wide X 4.5 tall		
¼ Page V	2.5" wide X 9.5" tall		
Full Page Bleed	9" wide X 11.5" tall		

Submission of advertising material:

Advertising copy can be provided on a CD, DVD or email. Please provide as a Tif file or high resolution PDF formatted for press printing, along with a laser or color key copy of the ad. Color should be CMYK, not RGB. All photos must be at 300 dpi.

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